

Del-Mar-Va Donor

A Newsletter for those who support the growth of Scouting!

VOLUME 3, ISSUE 3

FALL 2022

SPECIAL POINTS OF INTEREST:

- **Special Events**
Calendar of upcoming events
- **Outreach**
Director Wayne Roane featured personality
- **Recruiting events** seeking assistance
- **Membership growth** achieved in 2022!

INSIDE THIS ISSUE:

- Tom Horne 2
Citizen of the Year
- Shooting 2
Clays
Tournament scheduled
- Bill Whisler 2
to be feted
October 1
- Scouting 3
Outreach
Programs
- Here's how 4
to help
- 2022 Friends 4
of Scouting
Progress

We're Doing IT - MEMBERSHIP GROWTH!

Del-Mar-Va Council Vice-President of Membership Tom Mears recently



Tom Mears— Senior Vice President Shore United Bank

reported to the council executive board that we have had 8 months of continuous membership GROWTH! Cub Scout membership is of particular interest because historically 80% of all Scouts BSA participants were Cub Scouts. End of August year-over-year Cub Scout membership showed nearly 10% growth! In addition there have been 8 new units chartered since January 1, 2022. As the school-year Join Scouting Night campaign begins, we ended August with 3,482 youth members. We are

1109 youth away from our year-end goal of 4591 youth members. Tom expects continued progress through our fall recruiting season reaching or exceeding our year-end goal of total members.

District membership teams are busy promoting Scouting through both in-



school presentations and Join Scouting Nights, and community events like the Elkton Fall Festival, Chestertown First Friday and the Hazel Foundation Get Outdoors Day!



Tom says "Every success story is a tale of constant adaptation, revision, and change – and that's exactly what we've done with our membership focus at Del-Mar-Va Council. We are still adapting to a post-COVID world. We are laser focused from top to bottom on our recruiting efforts and our results are starting to show". Please reach out to Director of Field Service Paul Odom if you are able to work a recruiting event or Join Scouting Night this fall. podom@dmvc.org



Special Events “Season” is upon us!

Visit www.delmarvacouncil.org/specialevents for full details

Upcoming events:

Oct 1

William “Bill”

Whisler Training

Center

Celebration

Dover, DE

Oct 14

Halloween Bash

Salisbury, MD

Oct 18

Delaware Citizen

of the Year

Wilmington, DE

Oct 20

Delmarva

Shooting Clays

Tournament

Queenstown, MD

Nov 17

Duty to God &

Country Breakfast

Salisbury, MD

It is that time of year when our special event committees present the “best of the best” to our communities in order to raise funds to help grow Scouting.

- On August 18, Randy Day, CEO of Perdue Farms was honored as the Lower Eastern Shore Distinguished Citizen at the Perdue School of Business in Salisbury, MD raising over \$120,000 - a new record for that event!



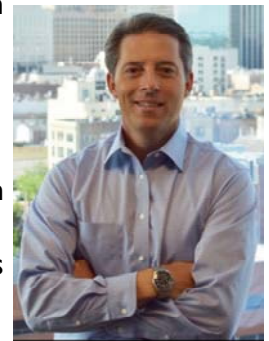
- On September 20, Dina & Derek Daly founders of Building African American Minds (BAAM) in Easton, MD will be honored at the Midshore Distinguished Citizen Award reception.



- On October 1, the dedicated service of trainer extraordinaire William “Bill” Whisler will be recognized by naming a future council training center in his honor. A special ceremony will be held at the Dover Elks Lodge #1903.



- October 14, Scouting Benefit Halloween Bash, Wicomico Youth & Civic Center, Salisbury, MD. This will be a great 21+ celebration of the spooky season!
- October 18, Delaware Citizen of the Year Award recipient Tom Horne, JPMorgan Chase Delaware Market Head, will be feted at the famous Oberod Estate in north Wilmington. This flagship fund raising event has a long history of outstanding honorees like Vance Kershner, Chip Rossi, Fred Sears, Bill Johnston, Tony Allen, Dr. Janice Nevin and many others.
- October 20, the 11th Annual Delmarva Sporting Clays Tournament at Pintail Point, Queenstown, MD. Fun competition and games, great food & drink, and a gun auction will all be featured.



- November 17, Duty to God & Country Breakfast Wicomico Youth and Civic Center, Salisbury MD. Salisbury City Police Chief Barbara Duncan will be the keynote speaker.

Personality Profile: Wayne Roane, Outreach Director

Starting on June 1 of this year Wayne Roane, Outreach Director for Del-Mar-Va Council has hit the



ground running. As a former safety on the Newark High Football team he knows

most recent three years of his life working with Reliable Aid home care as the primary caregiver for his aging mother. When she passed away in August of 2021, he transitioned temporarily as Athletic Director of Girl's Inc. until Scoutreach Chair Lynn Jones and Chandra Pitts, CEO One Village Alliance, were able to recruit him to Del-Mar-Va Council! Wayne is self-described "straight crazy passionate for helping kids succeed." He is excited about implementing the Scouting

into the exploits that got me into trouble as a kid."



Scout recruiting table at People's Festival

something about running! Born and raised in Wilmington, Wayne comes to us with a long history of serving youth, primarily through sports programs in and around the city. He has four children, all grown men now. He is an International Sports Science Association certified fitness trainer, certified sport masseuse, and a certified nutritionist. He continues to work with the Erik Williams Foundation encouraging the growth of Delaware NFL Flag Football at the 76er's Chase Field House. Known by most as Coach Wayne, he was instrumental in the effort to bring the field house to Wilmington. Wayne spent the



Delaware Flag Football , Director Operations

program in Wilmington because he will be able to affect youth on multiple platforms—academics, crafts, camping & outdoors, and STEM, not only athletics. He says "If Scouts had been there for me as a kid I might not have gotten

There are now outreach Cub Scouting programs operating at Las America ASPIRA Academy, Bayard, Shortlidge, & Bancroft, Elementary schools, and soon to be at My Sister's Keeper, I Village Alliance, & Fletcher Brown Boy's & Girls Club. He works closely with the 95 year old Troop 19 at Zion Lutheran Church and is also starting Explorer Posts for older youth at St Francis Hospital, Delaware Humane Society, both Wilmington Fire and Wilmington Police Departments. Welcome Wayne!



Athletic Director at Girl's Inc.



Del-Mar-Va Council, Inc., Boy Scouts of America

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Email: development@dmvc.org

Or visit www.delmarvacouncil.org/give

FEIN 51-0065733

Now accepting Crypto visit
www.delmarvacouncil.org/crypto

The Boy Scouts of America has been shaping the lives of our youth since 1910. Scouting exists because of the volunteer and financial support provided by the community. The best way to support the Boy Scouts of America financially is by making a contribution directly to the Del-Mar-Va Council.

By giving to your local BSA council, you are directly supporting Scouting programs where you live — programs that clean up your parks, gather food for the area needy, and even help your community prepare for disaster.

The Del-Mar-Va Council is funded by a variety of sources, including: direct contributions, events, annual popcorn sale, foundation grants, the United Way, and program/activity/camping fees. With your support, the Del-Mar-Va Council can bring the nation's highest quality Scouting programs to many more youth throughout the peninsula.



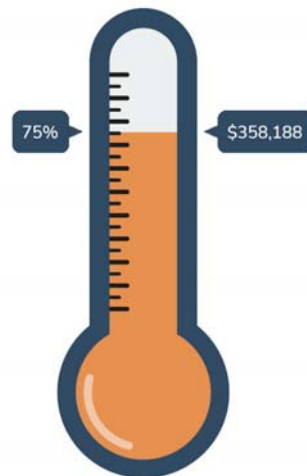
Friends of Scouting 2022 Update

Thanks to the support of donors like you, the Del-Mar-Va Council has so far raised \$358,000 during our Friends of Scouting 2022 campaign. This brings us to 75% of our \$475,000 goal! Your continued support ensures the council can provide as many resources as possible for our Scouts!

Matching Gift Opportunities

Many local employers match their dedicated employee's financial contributions to Scouting. You may be able to double your support for the growth of Scouting. Follow the green Click Here button on our webpage to see if your company has a matching gift program at www.delmarvacouncil.org/matchinggifts

GOAL: \$475,000



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